## Thinking Outside the Box in Merit Selection

Joel P. Wiesen, Ph.D.
wiesen@appliedpersonnelresearch.com
30th Annual IPMAAC Conference
Las Vegas, NV
6/26/06

#### Two Most Vexing Problems

- Adverse Impact
- Ceiling on Validity

#### Adverse Impact

- Seen with cognitive ability tests
- DOJ sometimes favors random selection
  - Perhaps with a low cut point
- Search for alternative selection procedures has led to innovations in personnel selection

## Ceiling on Validity

• Rarely observe validity over .50

#### New Ideas

- New ways to use test scores
  - Reduce adverse impact
  - Maintain validity
- New selection tools/approaches

#### New Ways To Use Test Scores

- Wiesen Occupational Diversity Models
  - A family of models
  - Depart from weighted component model
- Greatest Strength Model (SGM)
- Many variations of WODM
  - Greatest Two Strengths Model
  - Drop Lowest Score Model

## Wiesen Occupational Diversity Model

- Employees contribute based on strengths
- Cookie-cutter model may be wrong for some jobs

#### Greatest Strength Model

- Step 1. Give several tests
- Step 2. Put tests on common metric
- Step 3. Determine highest score
- Step 4. Fail candidates with any low score
- Step 5. Rank candidates based on their highest scores

#### Firefighter Example

- Written (M/C) test of cognitive ability
- Structured oral interview
- Physical performance test (PPT)

# Greatest Strength Model: Firefighter Example

Person	Written	Oral	PPT	Highest Grade
A	80	90	95	95
В	90	70	80	90
C	75	65	80	80

#### Evaluating the GSM

- Adverse Impact
- Validity

#### Approaches to Evaluation

- Data from the real world
- Simulation study

### Simulation Study

- Create imaginary applicants
- Create test/job data with known correlations
- Evaluate data two ways:
  - GSM
  - Conventional approaches

## Simulation Study Methodology

- Specify intercorrelations
- Generate data with these intercorrelations
- Create gender and EEO groups
- Create mean score differences
- Evaluate adverse impact in appointments
- Evaluate validity

## Specify Intercorrelations

	Oral	PPT	Gender	EEO Gp.	Job Perf.
M/C Cog	.2	0	0	0	.35
Oral		0	0	0	.35
PPT			0	0	.35
Gender				0	0
EEO Gp.					0

#### Create Mean Score Differences

- Gender: 1.25 s.d. on PPT
- EEO Group: 1 s.d. on written cognitive test

- Will vary by selection ratio
- Lower selection ratios yield higher impact
- Assume we hire top 3% of applicants
  - Extreme example
  - Realistic for Massachusetts

M/C Cog Only			
EEO	Gender		
.08	1.04		

Note: Based on 50,000 cases.

Key: EEO stands for EEO group.

M/C Cog Only		Composite		
EEO	Gender	EEO	Gender	
.08	1.04	.30	.21	

Note: Based on 50,000 cases.

Key: EEO stands for EEO group.

M/C Cog Only		Com	posite	GSM	
EEO	Gender	EEO Gender		EEO	Gender
.08	1.04	.30	.21	.73	.75

Note: Based on 50,000 cases.

Key: EEO stands for EEO group.

Sample of	M/C Cog	nitive Only	Composite		GSM	
1,000	EEO	Gender	EEO	Gender	EEO	Gender
1	.03	1.00	.15	.30	.71	1.67
2	.07	.88	.43	.20	.62	.50
3	.07	.76	.11	.25	.28	.77
4	.03	1.14	.25	.20	.33	.60
5	.11	1.50	.25	.15	.53	.37
6	.00	.88	.50	.30	.56	.79
7	.03	1.31	.15	.43	.71	1.00
8	.03	1.00	.50	.25	1.00	.83
9	.15	.76	.30	.15	.56	.79
10	.15	.76	.30	.15	.56	.79
Average	.07	1.00	.29	.24	.59	.81

#### Evaluate Adverse Impact

Much lower adverse impact with GSM

- We have job performance data!
- We have GSM grade
- We can calculate a composite score based on M/C cognitive, oral, and PPT
- Can compute criterion-related validity

M/C Cog Only	
.31	

Note: Based on 50,000 cases.

Key: EEO stands for EEO group.

M/C Cog Only	GSM
.31	.40

Note: Based on 50,000 cases.

Key: EEO stands for EEO group.

M/C Cog Only	Composite	GSM
.31	.52	.40

Note: Based on 50,000 cases.

Key: EEO stands for EEO group.

Sample	M/C Cog.	Composite	GSM
of 1,000	Only		
1	.29	.49	.41
2	.33	.52	.42
3	.30	.55	.43
4	.25	.46	.36
5	.34	.53	.43
6	.32	.55	.40
Average	.30	.51	.39

- Higher validity for GSM than M/C cognitive
- M/C cognitive was the standard for generations

#### Two Most Vexing Problems

- Adverse Impact
- Ceiling on Validity

#### Ceiling on Validity

- Consider other models of job performance
- New ideas on tests and their uses
- "New" KSAPs may have unexpected relationships with criterion

#### Models of Job Performance

- Compensatory model
- Wiesen Occupational Diversity Models
  - Greatest Strength Model
  - Drop Lowest Score Model
  - Many other possible models
- Parse abilities more finely and look for non-linear solutions to regression equations

#### New Ideas on Tests

- New ways to use test scores
  - Reduce adverse impact
  - Maintain validity
- New selection tools/approaches (Wiesen, 2004)

#### New Selection Tools/Approaches

- Alternate ways to pass the first hurdle
- More use of life/work experience
- Other types of tests
- Consider stability of personality traits
  - 75% of variation in weekly job performance is within person rather than between person. (Stewart and Nandkeolyar, 2006)

#### More Ways to Pass First Hurdle

- Written cognitive ability test
- High school rank
- Score on statewide HS graduation test
- College degree
- Honorable discharge from military
- Allow retaking test
- Several week course

#### Life and Work Experience

- Volunteer experience as Firefighter
- Paid experience as Firefighter
- Recommendations from teachers

#### Other Types of Tests

- Several week course on fire subjects
- Face recognition tests (esp. for police)
- Short term memory test
- Peripheral vision test
- Spatial orientation (esp. for firefighter)
- Balance
- Oral comprehension of various dialects
- Fine motor coordination (e.g., paramedics)

#### Other Types of Tests

- Mackworth Clock Test
  - Attentional capacity (e.g., Hollenbeck et al. 1995)
- Affect intensity (e.g., Larson, 1987)
- Education & experience evaluations
  - Citizenship behaviors
  - Altruistic behaviors
  - Ability to deal with interruptions

#### Stability of Personality Traits

- Cognitive ability is stable
- Within-person variability of personality
  - Sociability may vary from day to day
  - Responsibility may wax and wane
  - e.g., Beal et al. (2005), Fleeson et al. (2002)
- Can our current models handle this within person variability?

#### Summary

- New ways to combine test scores
  - Greatest Strength Model (GSM)
  - Wiesen Occupational Diversity Models
- Reduce adverse impact
- Maintain Validity
- New measurement tools and approaches

#### Final Thoughts

- Field is still young and developing
- Call for collaboration in simulations
  - Students
  - Researchers
  - Practitioners
- Call for real life applications
  - Police Officer
  - Firefighter

Copies of this presentation are available at: http://appliedpersonnelresearch.com/pubs.html

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